



# A Must Read Magazine

FOR IRON AND STEEL INDUSTRY



[www.steel-360.com](http://www.steel-360.com)

## ABOUT US

**S**teel 360 is a premier magazine delivering a comprehensive outlook on the the Iron & Steel sector of India. The monthly magazine is envisioned to bring domestic and global information to help businesses make informed decisions.

The monthly magazine, since its conception has grown to become a brand that reaches more than 50,000 readers across the nation and has created a niche for itself in the industry.

It is read & recommended by Directors, CEOs, COOs & various key personnel & decision makers at all levels of an organization/ business. The magazine is serving various sectors such as steelmaking, mining, trading, import/export, engineering & equipment supply, ancillary products, government bodies, cement, logistics and various research bodies.

The magazine offers comprehensive information about iron & steel sector from raw material (Iron ore, coal, scrap) to finish steel (HRC, CRC, plate, rebar, structure); from manufacturer to end user; from technology to commercials.

## Our Regular Columns

**Product Coverage & Analysis:**  
Raw materials to by-products

**Cover Story**

**INTERVISTA**

**Articles from Industry experts**

**STEEL TRENDS**

**Steel Innovations**

**INDUSTRY BUZZ**

**Statistics**

**PRICE LIST**

**Tenders**

**CLASSIFIEDS**

**Market Stalker**

**JOBS IN THE SECTOR**

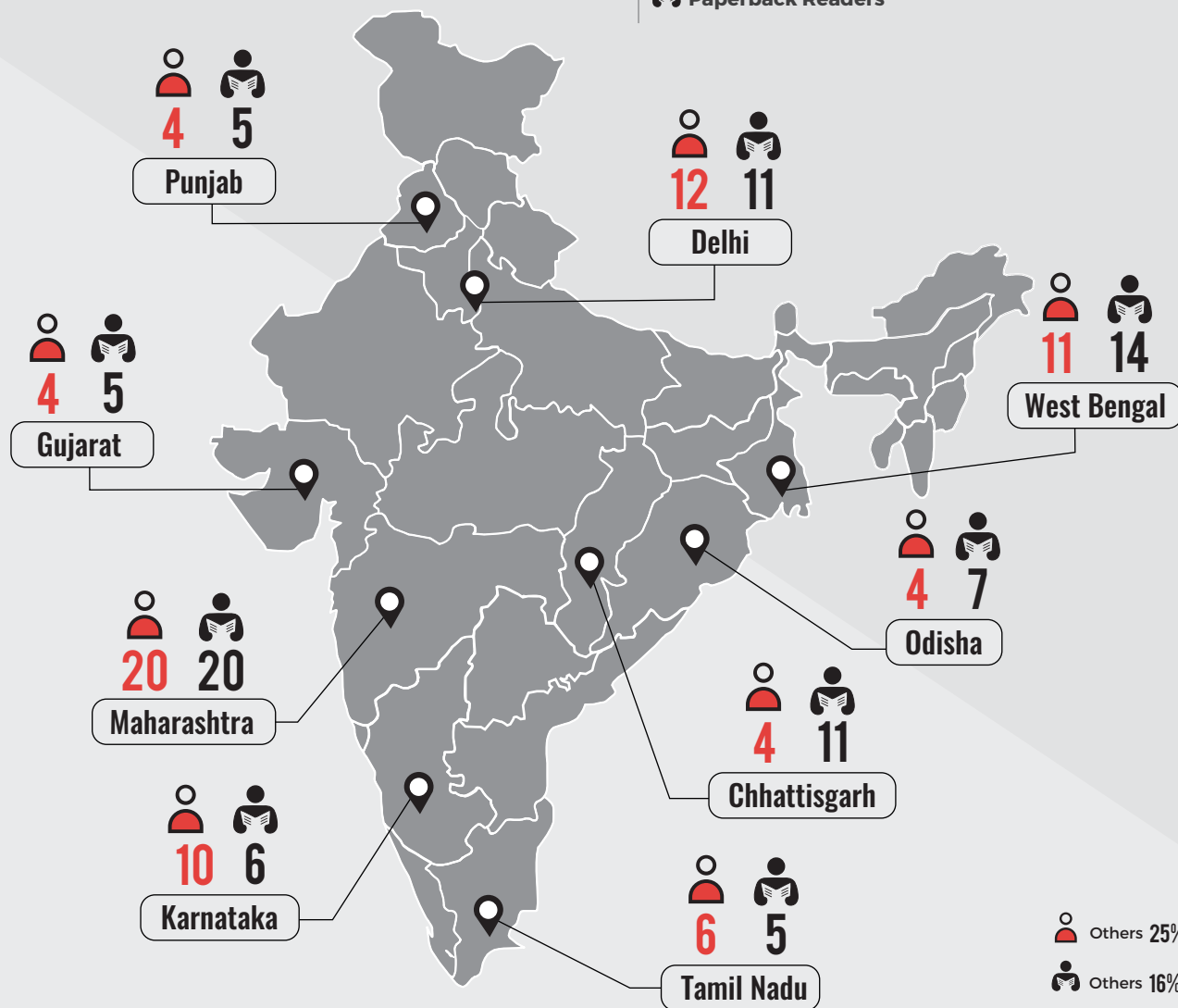
**Stock Market Update**

**EVENT CALENDER**

# State wise Web & Paperback Readers (in %)

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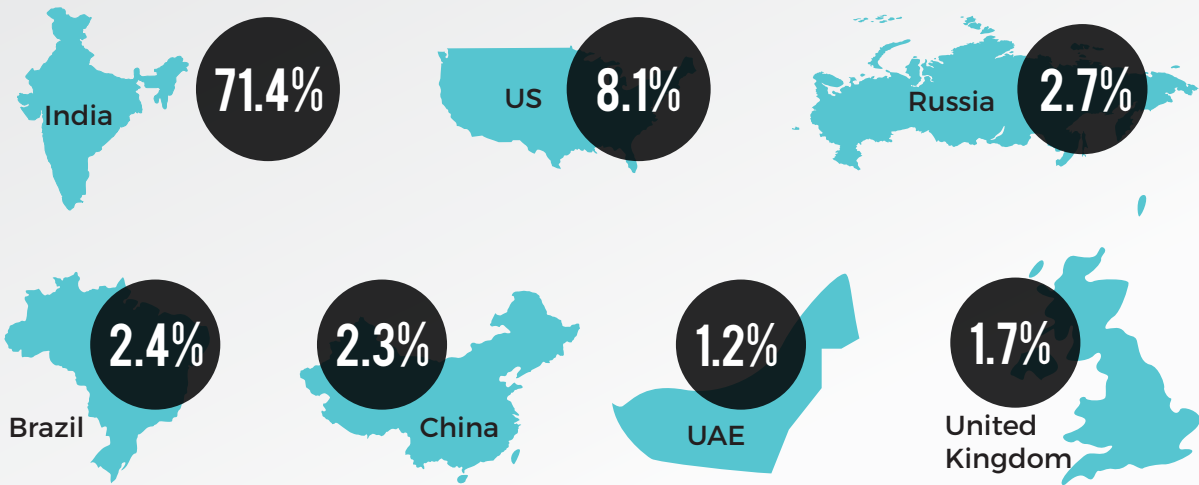
 Paperback Readers



Data as on date 31 March 2017

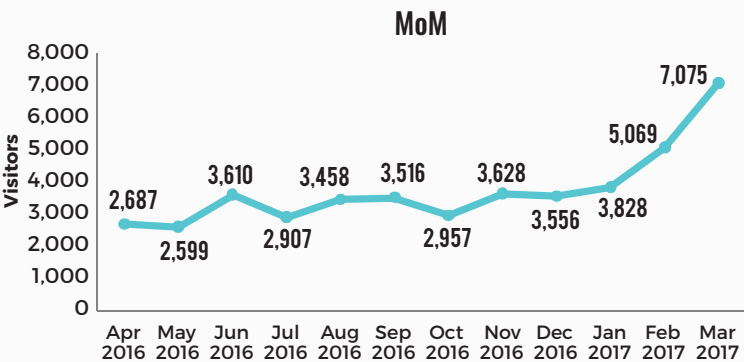
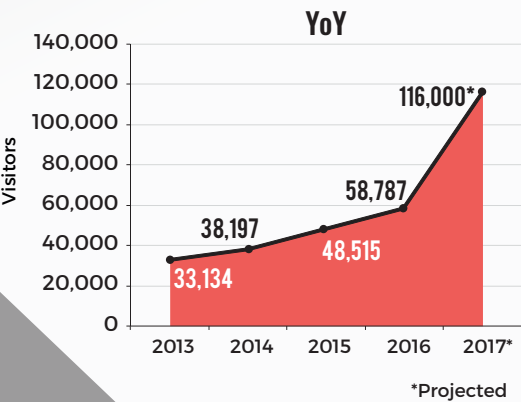


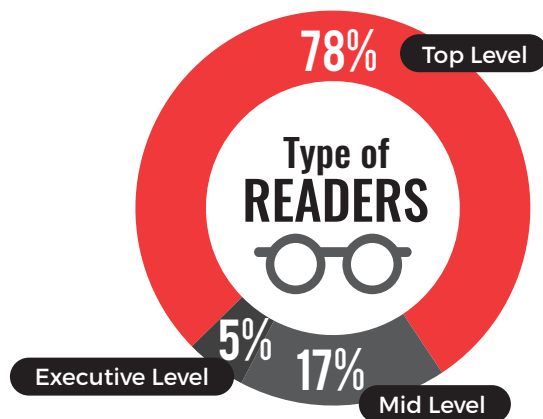
# Steel 360 Global Reach



Others 10.2%      Web Users: [www.steel-360.com](http://www.steel-360.com)

## Steel-360.com Visitors





## “ Testimonial

“Good to see some text on new technologies. It keeps us updated.”

**PARMANAND AGRAWAL**, BS Sponge Pvt Ltd

“The magazine is very useful. Keep up the good work.”

**B. PRABHAKARAN**, Thriveni Earthmovers Pvt Ltd

“Very informative and concise.”

**RAMESH IYER**, NCDEX

“The magazine has got a very rich content. This is what we were looking for since a long time.”

**SHAILENDRA KUMAR SINHA**, Rio Tinto

“Excellent and very accurate reporting. Kudos to your market analysts.”

**S N AGRAWAL**, Jindal Stainless Ltd

“Steel 360 is informative as well as value adding. Your efforts on gathering data are very much appreciable.”

**MURALIDHARAN NAMBIAR**, Crompton Greaves Ltd

## SUPPORTING ASSOCIATIONS

- All India Induction Furnaces Association (AIIFA)
- All India Stainless Steel Industries Association (AISSIA)
- All India Steel Rerollers Association (AISRA)
- Automotive Component Manufacturers Association of India (ACMA)
- Cold Rolled Steel Manufacturers Association (CORSMA)
- Indian Lead Zinc Development Association (ILZDA)
- Indian Ferro Alloy Producers Association (IFAPA)
- Institute for Steel Dev. & Growth (INSDAG)
- Non-Ferrous Metal Association (Karnataka)
- Society of Indian Automobile Manufacturers (SIAM)
- Sponge Iron Manufacturers Association (SIMA)
- Steel Furnace Association of India (SFAI)

## SUPPORTING MINISTRIES

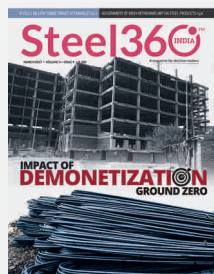
Ministry of Coal | Ministry of Mines | Ministry of Railway | Ministry of Steel

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ADHUNIK METALS | **Ankit Electrograting** | ANT STEEL ENGINEERS | **AR Group of Industries**  
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# COVER STORY Flashback



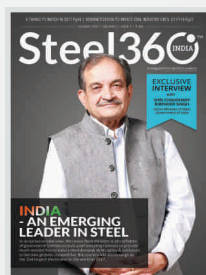
Impact of  
Demonetization  
- Ground Zero

**MAR 2017** | Issue 09



The UAE Scrap  
Industry - An  
Inside Account

**FEB 2017** | Issue 08



India-An  
Emerging  
Leader in Steel

**JAN 2017** | Issue 07



CHINA'S 2016

**DEC 2016** | Issue 06



Can Coal's Surge  
Become Scrap's  
Strength?

**NOV 2016** | Issue 05



Reinforcing the  
Indian Steel Industry

**OCT 2016** | Issue 04



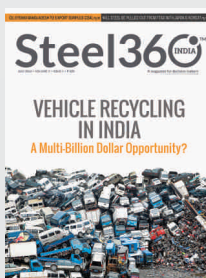
Harnessing the  
Indian Export  
Potential

**SEP 2016** | Issue 03



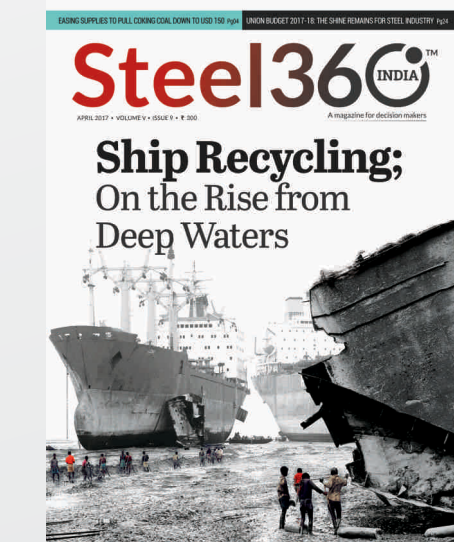
Can Essar Steel  
Achieve 6 mnt FY17  
Target?

**AUG 2016** | Issue 02



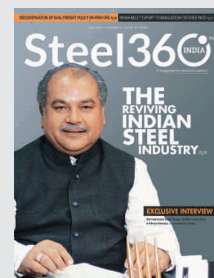
Vehicle Recycling  
in India-A Multi-Billion  
Dollar Opportunity?

**JUL 2016** | Issue 01



Ship Recycling;  
On the Rise  
from Deep Waters

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The Reviving  
Indian Steel Industry

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The Australia, Brazil,  
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