

4th Steel Scrap, Billet & DRI Trade Summit -Emerging Markets

27-29 AUG 2019 | Hotel Avani Riverside

BANGKOK THAILAND

Event Overview

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SteelMint Events is delighted to announce the **“4th Steel Scrap, DRI & Billet Trade Summit”**. The event runs in conjunction with the **“2nd Global Graphite Electrode Conference”**, due to the networking synergies between these two sectors. The event will attract consumers, traders, manufacturers and processors in the steel industry from around the globe.

Expect to meet over 600 delegates involved in a range of materials including Steel Scrap, Graphite Electrode, Billets, Pig Iron, DRI. Benefit from this distinctive commercial opportunity!

About the Conference

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4th Steel Scrap, DRI & Billet Trade Summit will focus on the changing dynamics of seaborne scrap trade by Vale dam tragedy, US-China trade war, the impact of falling exports from Iran on global scrap market.

As the Chinese steel demand hit a lull towards the end of 2018, we're seeing the pricing and demand pick up, and therefore the summit addresses the question of whether China can resume billet exports in 2020 and its impact of global scrap market, along with understanding the emerging markets for imported scrap Indonesia/Pakistan/Bangladesh/ Vietnam.

Organizer

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SteelMint Events is a SteelMint Group initiative, which is dedicated to organize conferences & seminars in the Iron & Steel sector. It provides a networking platform for people across the globe to come together & share their ideas, knowledge & products among the peers.

Channel Partner

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Media Partners

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Majorly Focuses on

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Impact of
Vale Disruption
on global scrap prices



Iran
Billet & DRI Exports
2020



Seaborne scrap
Price Movement
2020



How
Containerized Trade
can revolutionize Billet
imports in Philippines?



Upcoming steel
Melting capacities
in Bangladesh, Pakistan, Indonesia



Chinese
Steel Market
2020



Global Pig Iron and HBI
Trade Dynamics
for 2020



Will rising Graphite Electrode
Supplies Support
scrap prices in 2020?

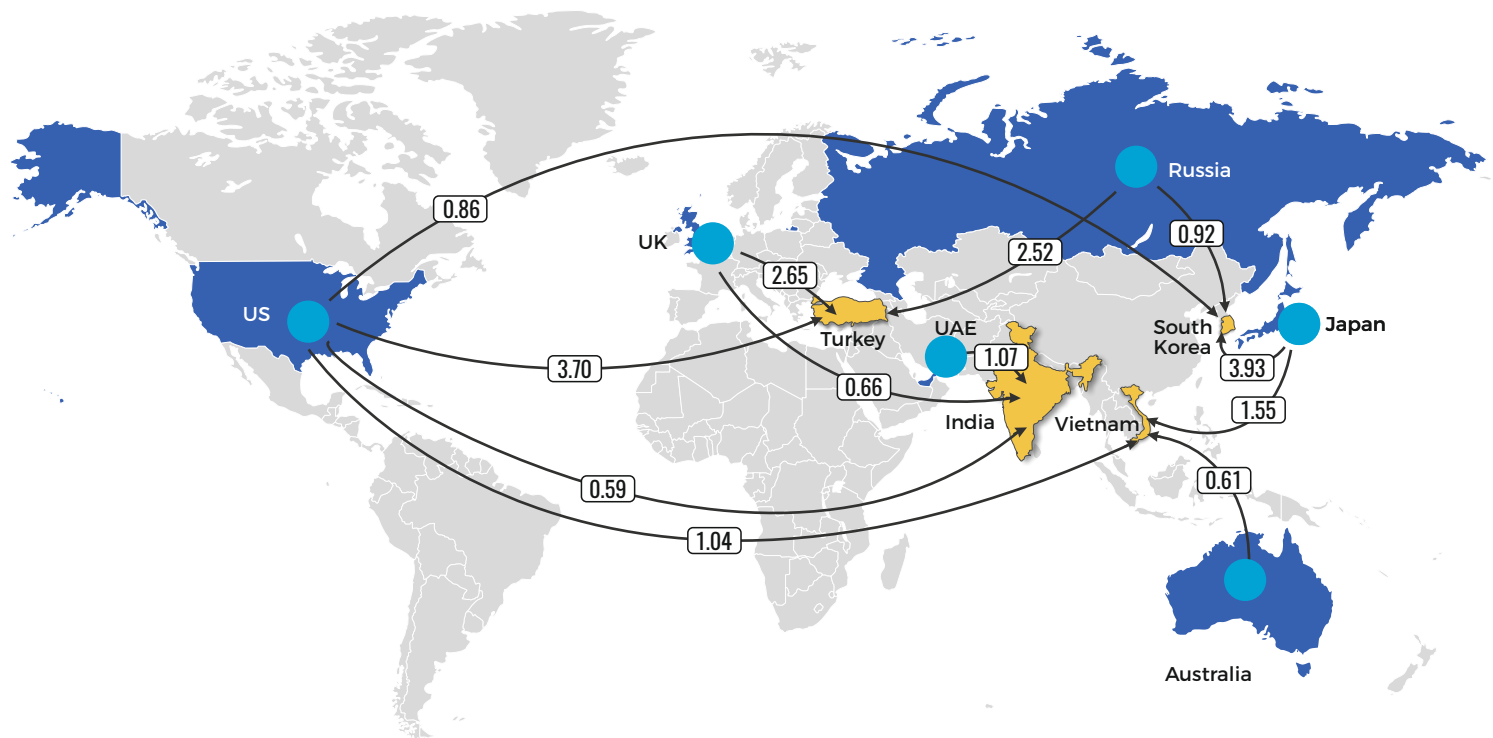


Chinese Increasing
Scrap Consumption



Emerging scrap import
Markets in 2020
- South Asia and SE Asia

Seaborne Ferrous Scrap **TRADE** in 2018



Total
IMPORT
by Major Countries

Turkey
20.62

South Korea
6.12

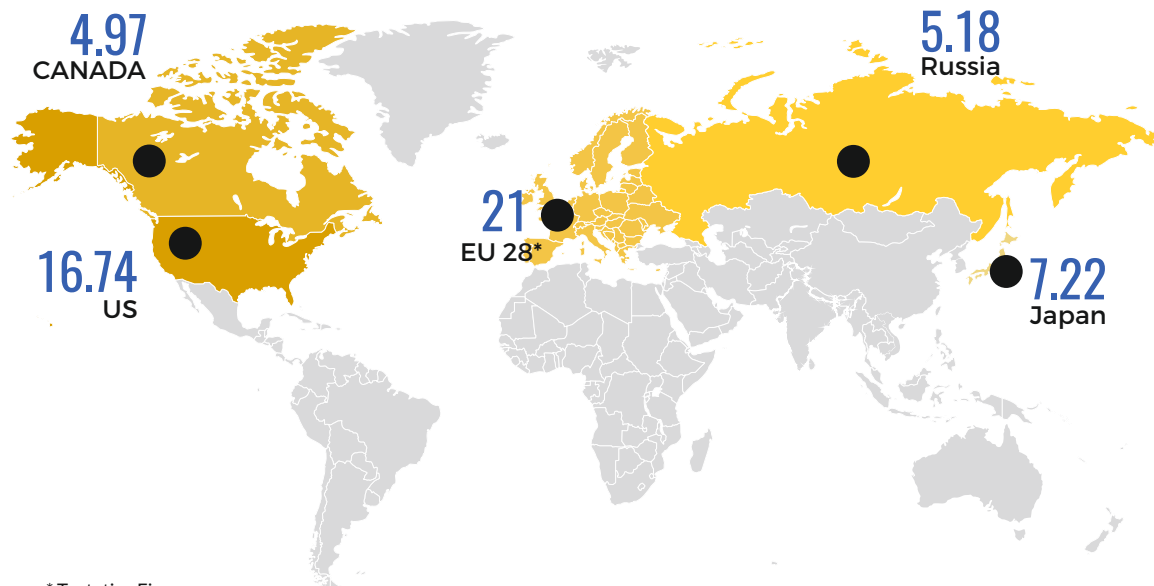
India
5.29

Vietnam
4.80

Exporting Countries
Importing Countries

Quantity in MnT
Source: SteelMint, Customs

Top Ferrous Scrap EXPORTERS in 2018



* Tentative Figure
Quantity in MnT
Source: SteelMint, Customs

Top Ferrous Scrap IMPORTERS in 2018

20.62 Turkey

6.12 South Korea

5.29 India

4.80 Vietnam

4.67 US

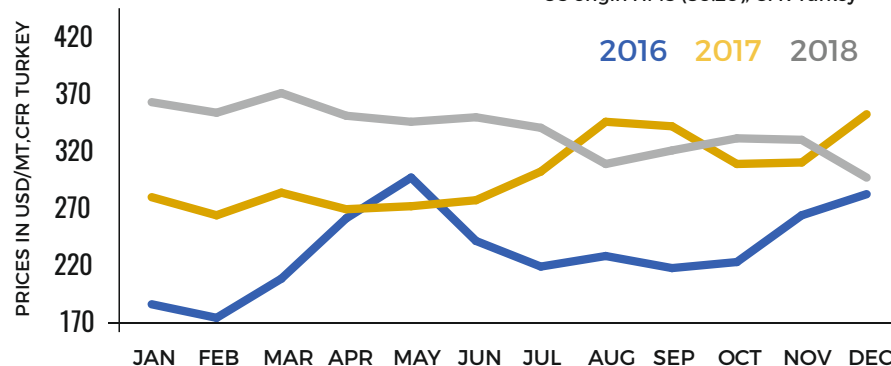
Seaborne Ferrous Scrap Trade Highlights -2018

- ▶ Global imported scrap prices remained high in the first half of CY18 however depreciation in Turkish currency - Lira to record low levels amid political instability remained a concern.
- ▶ Scrap export volumes from China fell sharply in 2018 amid crackdown on smuggling of scrap.
- ▶ India's ferrous scrap imports increased 16% Y-o-Y in CY18 and India outstripped Japan as world's 2nd largest crude steel producer in 2018.

- ▶ Vietnam's ferrous scrap imports jumped nearly 23% last year in line with rising EAF crude steel output.

TURKEY: FERROUS SCRAP PRICES

US origin HMS (80:20), CFR Turkey



- ▶ According to China Association of Metal Scrap Utilization (CAMU) reports, China's ferrous scrap consumption has inflated by 39% Y-o-Y during Jan-Jun'18.

Steel Scrap Use for Steelmaking in Key Countries

Country	H1 2018	H1 2017
China	87.7	62.2
EU-28	47.96	48.1
USA	23.7	22.8
Japan	18.49	17.85
Turkey	15.88	15.13

Fig in MnT
Source: BIR

World Crude Steel Production of Major Countries

Country	2018	2017
EU-28	168.07	168.52
Other Europe	40.82	40.63
C.I.S	101.06	100.94
North America	120.51	115.76
South America	44.28	43.69
Africa	14.52	13.59
Middle East	36.06	32.02
Asia	1,257.95	1,191.35
World Total	1,789.61	1,712.48

Fig in MnT
Source: World Steel Association

Speakers



Fahad Javaid

Director, Mughal Iron
& Steel Industries Ltd,
Pakistan



Harry Seale

Commercial GM - Ferrous,
European Metal Recycling
Limited, UK



Chris Newman

Senior Editor - Argus Ferrous
Markets, Argus Media,
Singapore



Davinder Chugh

Senior Partner, Synergy Capital,
UK



Sanjoy Ghosh

Head of Supply Chain,
BSRM, Bangladesh



Kedar Joshi

Analyst, SteelMint,
India



Nishtha Mukerjee

Head of Operations,
SteelMint, India



From Danieli

Speaker TBU



Vijay Arora

VP - Strategy, Operations
& Business Development,
Mahindra Group Accelo, India

TBU - To Be Updated

**20+ speakers are invited*

Session Highlights (Hall Blue)

REGISTRATION

Tuesday, 27th August, 2019
14:00 - 19:00

CHINESE STEEL, SCRAP & EAF MARKET 2020

Tuesday, 27th August, 2019
15:00 - 16:30

TECHNICAL SESSION

Tuesday, 27th August, 2019
17:00 - 18:45

SEABORNE SCRAP DEMAND - SUPPLY DYNAMICS

Wednesday, 28th August, 2019
09:30 - 11:00

ROUND TABLE DISCUSSION

Wednesday, 28th August, 2019
12:00 - 13:00

GLOBAL SCRAP PRICE SCENARIO

Wednesday, 28th August, 2019
14:15 - 15:30

THE MARKET FOR METALLICS

Wednesday, 28th August, 2019
16:00 - 17:30

EMERGING MARKETS - SOUTH EAST ASIA

Thursday, 29th August, 2019
09:30 - 11:00

Round Table Discussion

Thursday, 29th August, 2019
11:45 - 12:45

EMERGING MARKETS - ASIA

Thursday, 29th August, 2019
13:45 - 15:30

Sponsorship Benefits

DELIVERABLES & BENEFITS	Principal (1 Company)	Platinum (2 Companies)	Gold (3 Companies)	Silver (4 Companies)	Associate (7 Companies)
Video Display during the Program	Yes (Max 3-5 min)	Yes	-	-	-
Reserved Gala Dinner Table	Exclusive	Exclusive	Reserved	Reserved	Reserved
Meeting Room (Separate)	As per availability	-	-	-	-
Exhibition Stall	2 Premium Stalls (Reserved)	1 Stall (As per availability)	1 Stall (As per availability)	1 Stall (As per availability)	-
Advertisement in The Event Book	Premium	Premium	One Full Page	One Full Page	One Full Page
Chair Cover Branding	Yes	No	No	No	No
Complimentary Delegate Passes	8	6	4	3	2
Acknowledgment during the time of Conference	Yes	Yes	Yes	-	-
Company Profile & Logo in the Website (Hyperlinked)	Yes	Yes	Yes	Yes	Yes
Company Logo on the Back-drop	Yes	Yes	Yes	Yes	Yes
Promotion through Emails & Social Media	Yes	Yes	Yes	Yes	Yes
Recognition on Promotional Materials as per Hierarchy	Yes	Yes	Yes	Yes	Yes
Insertions in the Delegate Kit (Gift/Brochure)	Yes	No	No	No	No
Fees (In USD)	28,500	21,500	14,300	10,000	7,200

Other Sponsorship Opportunities Available:

COCKTAIL DINNER SPONSOR

USD 11,500

- ✓ Three Complimentary Passes
- ✓ Logo on the Website
- ✓ Logo on the Signage in Dinner Area
- ✓ Social Media Promotions

DELEGATE KIT SPONSORSHIP

USD 10,000

- ✓ Two Complimentary Passes
- ✓ Company logo to be printed on the delegate bag
- ✓ Logo on the Website
- ✓ Social Media Promotions

NETWORKING LUNCH SPONSOR

USD 7,200

- ✓ Two Complimentary Passes
- ✓ Logo on the Website
- ✓ Logo on the Signage in Lunch Area
- ✓ Social Media Promotions

LANYARD SPONSORSHIP

USD 4,000

- ✓ Two Complimentary Passes
- ✓ Logo on Lanyard
- ✓ Logo on the Website
- ✓ Social Media Promotions

NETWORKING TEA SPONSOR

USD 4,000

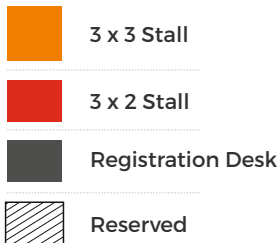
- ✓ Two Complimentary Passes
- ✓ Logo on the Website
- ✓ Logo on the Signage in Networking Area
- ✓ Social Media Promotions

ADVERTISEMENT IN EVENT BOOK

USD 600

- ✓ Full Page Advert in Event Book

Exhibition Layout



Exhibition Benefits

Benefits	Space 6 Sqm (3x2)	Space 9 Sqm (3x3)
Company Logo in Events Website	Yes	Yes
Branding (Web e-mailers, social media)	Yes	Yes
Delegate Passes	2	3
Exhibition Space	3x2 meters	3x3 M
Fee (In USD)	3,500	4,300
Facilities with the Stall	Space 6 Sqm (3x2)	Space 9 Sqm (3x3)
Spotlights	2	2
3 Pin Electrical Socket	1	1
Table	1	1
Chairs	2	3
Waste Bin	1	1
Carpet	6 Sqm	9 Sqm
Fascia Exhibitor Name (Vinyl) & Stall Number	Yes	Yes

Per Delegate Fee

USD 500

Super Early Bird

USD 700

Standard Fee

Super Early Bird Expires On **30th Apr 2019**

Delegate Benefits



Attendance in all
conference sessions



Access to conference documents
& speaker presentations



Delegate kit



Refreshment lunch & dinner

380+
Participants

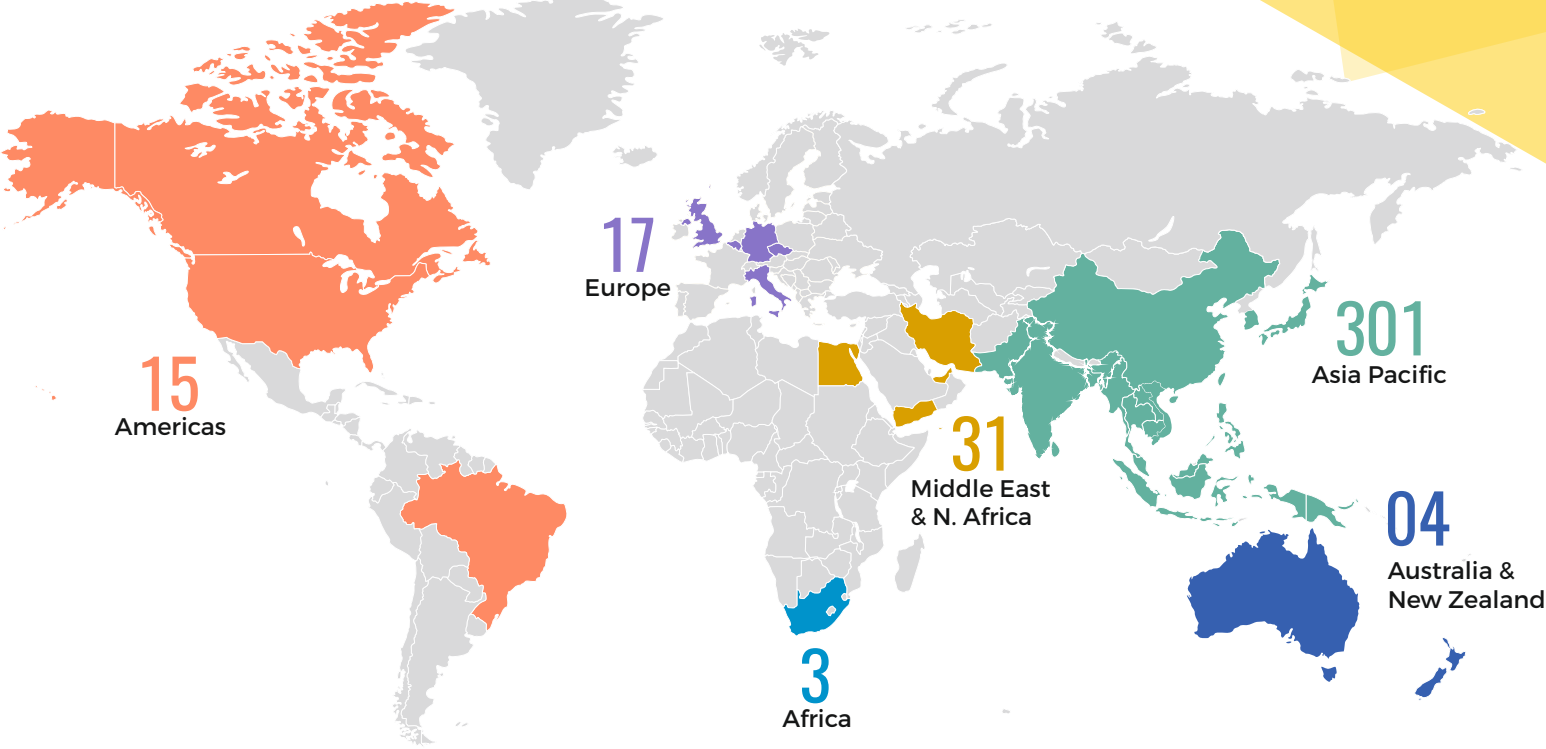
20+
Speakers

22+
Exhibitors

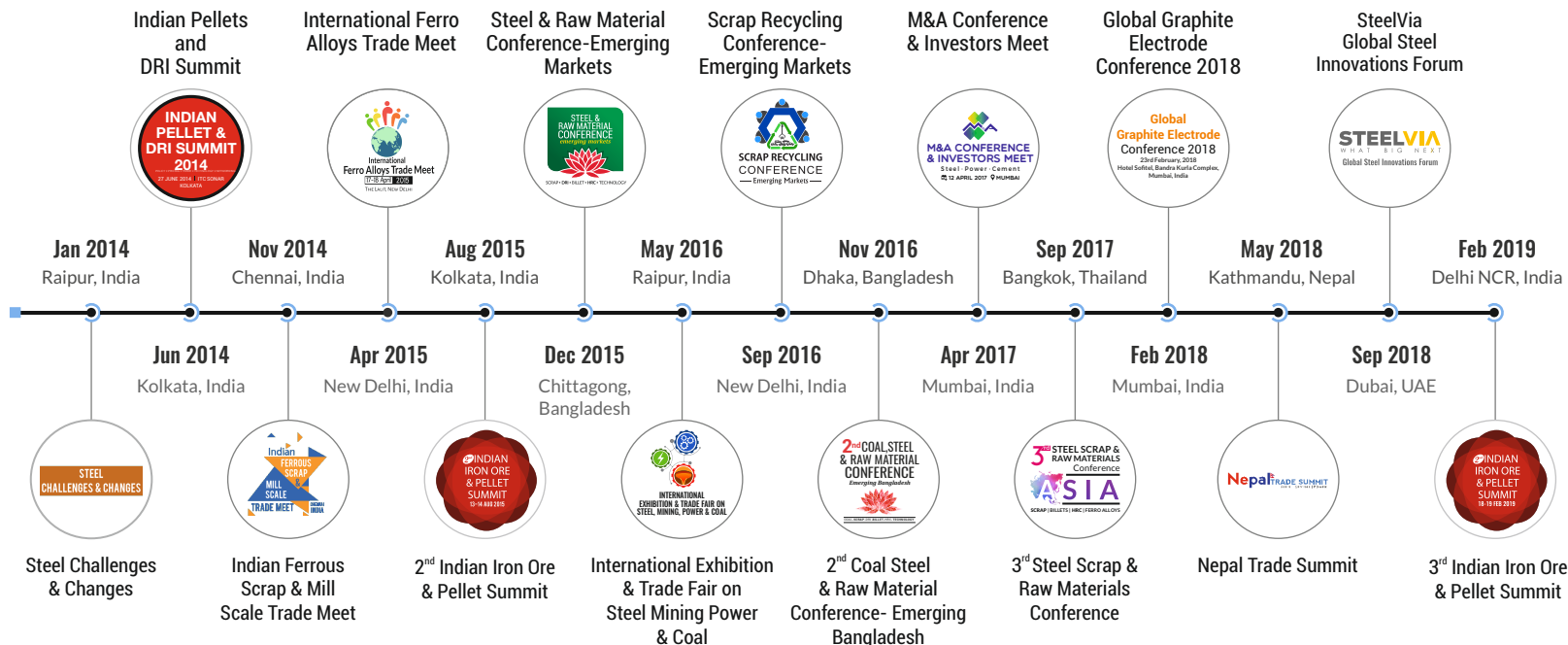
Snapshot from Previous **CONFERENCE**



Participation from 31 COUNTRIES



Events Timeline



CONTACT OUR TEAM

For Delegates &
Exhibitors Enquiry



Amit Hablani

amit.hablani@steelmint.com
+91 70241 49333

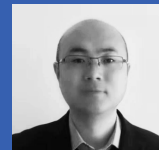
For Sponsorship
& Speakers Enquiry



Rachna Rana

rachna.rana@steelmint.com
+91 87705 91843

For Delegates
Enquiry



Li Guanghui

aunmayor@sina.com
+86 15333237823