

Ahmed Enterprise integrated marketing communications











## BANGLADESH INTERNATIONAL **TRADE SUMMIT**

STEEL · SCRAP · CEMENT · POWER

14th - 15th May 2024 **Hotel Pan Pacific Sonargaon** Dhaka, Bangladesh





# Bangladesh economy

Bangladesh's economy is interlaced with potential, dynamism and resilience. It was one of the fastest growing countries in the world, with an average growth rate of 7%. The country is now taking a futuristic approach through embracing sustainable solutions for industries and power generation.

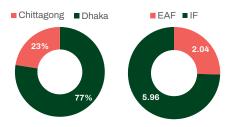
Steered by progression in infrastructure, construction & shipbuilding, the steel demand is expected to touch 15 mntpa by 2027. The cement industry, with its stable growth, is actively exploring opportunities to meet its clinker demand of 25 mtpa. While challenges for procurement of raw materials in the steel and cement industry necessitates imports, it also presents Bangladesh a bigger opportunity for regional collaboration. The 26k MW power sector is mostly dependent on Non renewables sources, though it is swiftly transitioning into clean and green energy.

# Bangladesh steel industry

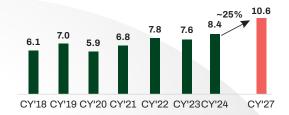
#### Bangladesh: Crude steel capacity



# Bangladesh: Melting furnace wise capacity and region wise mills

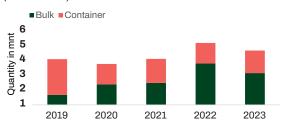


#### **Bangladesh: Steel Consumption**



#### Bangladesh ferrous scrap imports

(2019-2023)



# Crude steel production 4.8 5.3 4.5 5.0 6.2 4.9 5.7 CY'18 CY'19 CY'20 CY'21 CY'22 CY'23 CY'24 CY'27



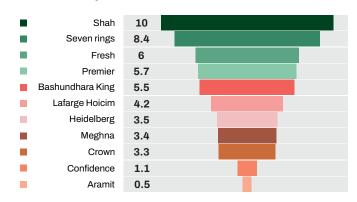
## Bangladesh cement & power industry

# Market share of major cement producers

## 3% 1% 8% 20% 8% 15%

Source: EBLSL Research/ Industry Reports

## Production capacity of top producers (in Mnt)







## About the conference

**BigMint (formerly SteelMint)** proposes to organise the 4th edition of our event- Bangladesh International Trade Summit - Sustainable Future.

Bangladesh, a strategically significant country for Asia-Pacific is emerging as a hotspot of growth through sustainable practices. The economic expansion is expected to encourage participation of more global companies and attract forex for the country.

The two-day conference shall bring together key stakeholders from steel, cement and power industries including industry leaders, policymakers, traders and investors. It shall provide a network for collaborative opportunities and a platform for discussion of trends and challenges in the market.

















## Why Bangladesh?

- Bangladesh has had a robust economic growth averaging nearly **7**% in the last decade
- With a population of **172** million, Bangladesh presents a significant opportunity, ofering a vast consumer market and a substantial pool of manpower.
- Bangladesh, which is of high geographic and strategic importance, is witnessing greater investments and collaborations from countries like **China**, **Japan**, **India**, **Korea** among others.
- The Ready-Made Garment Industry (RMG) is increasingly embracing solar energy as a sustainable power solution to align with compliance norms from Europe.
- Bangladesh's steel consumption is estimated to reach 10.6 million tons by 2027
- It is the second largest destination for ship dismantling in the world and is coming up with four **Green ship recycling** yards.
- It is eyeing diversification into other key industries apart from its major **textile** industry.
- The per capita steel consumption of **45kgs** is predicted to shoot up amidst greater infrastructural growth
- It also imports raw materials for cement, majorly clinker and other materials such as **limestone**, **gypsum**, **fly** ash etc.

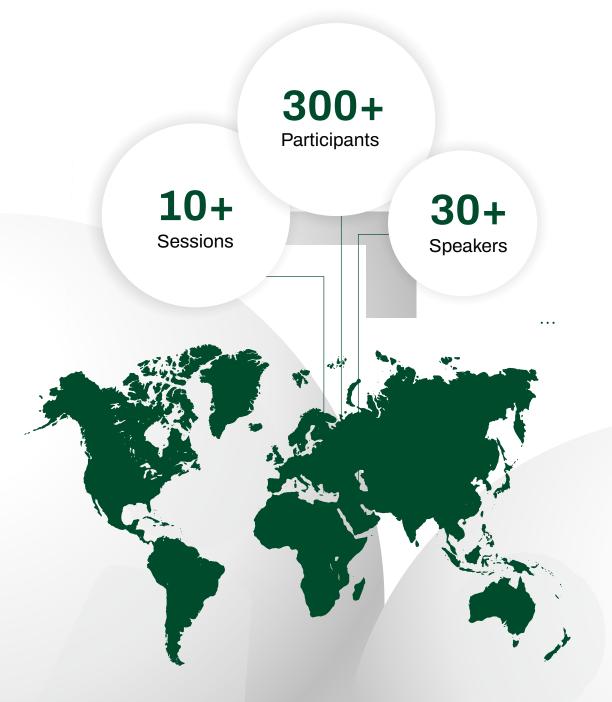
## Topics of discussion

- Bangladesh's Macro Economic Outlook Current capacity, policy & 2030 targets
- International availability of Steel Raw Material Metallics and source diversification
- Flat Steel Market Dynamics & import scenario
- Harnessing the Potential of Green Ship Recycling
- Steel and Cement Demand in Bangladesh's infrastructure growth
- Cement Raw Material Procurement & source diversification
- Renewable Energy as sustainable & secure power source
- Accessing the usage of Nonrenewable Energy Sources Coal, gas, oil
- Technology and capex involved in Renewable Energy Transition





# What to expect



## Tentative schedule

#### 14-05-2024 | Tuesday

09:30 - 10:15	Inaugural ceremony & conference commencement				
10:30 - 11:30	Bangladesh: Macroeconomic outlook - current policy climate & targets				
	Economic recovery path for new government amid forex crisis				
	<ul> <li>Government push for infrastructural growth (Steel, cement and power)</li> </ul>				
	Electricity crisis and its impact on industrial sector				
	Steps the central bank is taking to ease liquidity crisis				
11:30 - 12:00	Networking tea break sponsored by  RAGHAY PRODUCTIVITY ENHANCERS LTD.  Formerly - Raghay Farmering Moss LLE)				
12:00 - 13:30	Main currents in ferrous scrap and metallics trade, availability concerns & options for import diversification				
	EU waste shipment regulations, Japanese exports to face constraints. High-grade supplies to be affected soone than expected				
	<ul> <li>Diversification of import sources, grade concerns, impact on logistics and prices</li> </ul>				
13:30-14:30	Networking lunch				

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14:30 -15:30	Bangladesh's power sector at a crossroads				
	<ul><li>Capacity over 25,000 MW, consumption lower than 18,000 MW/year</li></ul>				
	<ul> <li>Heavy reliance on imports for electricity, LNG, coal, even NG (due to domestic depletion)</li> </ul>				
	Coal imports – a short-term or long-term solution?				
	■ LPG imports – near-term outlook				
	■ Where's the regulatory push for renewables?				
15:30 - 16:00	Networking tea break sponsored by RAGHAV PRODUCTIVITY ENHANCERS LTD. (Formerly-Raghav Ramming Moss Ltd.)				
16:00 - 17:00	Global flat steel market dynamics & perspectives on imports				
	<ul> <li>Easing rates and monetary policies to spur manufacturing, construction activities in 2024</li> </ul>				
	How is the global energy transition driving demand for flat steel products?				
	■ Global HRC trade dynamics & outlook on Chinese exports				
	■ Bangladesh's flat steel imports – key trends				
	■ Renewable energy development in Bangladesh & flat steel growth potential				
	<ul> <li>Auto policy, domestic auto industry and potential growth in electric mobility</li> </ul>				
17:00 - 18:00	Demand for steel, cement in driving Bangladesh's				
	infrastructure growth				
	Current capacity and investment needs				
	Policies needed to lure domestic, foreign investments				
	Major Infrastructure projects in the pipeline				
	■ Which sectors will propel steel and cement demand in the mid term?				
18:30 - 19:30	Success story				
19:30 - 22:00	Cocktail & networking dinner				

#### 15-05-2024 | Wednesday

Prospects & problems  How can govt. target of 2624 MW of renewable energy be achieved in the near term?  Prospects of solar and bioenergy  Investments in hydroelectric power at home and shread, way forward.				
Investments in hydroelectric newer at home and chrond, way forward				
<ul> <li>Investments in hydroelectric power at home and abroad – way forward</li> <li>Land acquisition hurdle to renewables development</li> </ul>				
Accessing conventional energy sources & prospects for				
regional cooperation				
Dwindling domestic gas reserves – the way forward				
■ Domestic coal mine developments & foreign investments				
■ Electricity and coal imports – emerging patterns of regional cooperation				
Strategies to replace costly fuel imports, enhancing domestic self-sufficiency				
Networking tea break sponsored by RACHAV PRODUCTIVITY ENHANCERS LTD. (Formerly - Register Ramming Must Ltd.)				
Harnessing the potential of green ship recycling				
■ Timeline for ship recyclers to ratify HongKong Convention				
■ 4 HKC-compliant yards in country – how many are in the pipeline?				
Cost hurdle in achieving HKC compliance – how will the domestic industry respond?				
Will the government boost the sector by paying for medical insurance of workers, easing taxes?				
Scrap generation potential from ship recycling – how are the domestic yards gearing up?				

13:30-14:30	Networking lunch			
14:30 -15:30	Raw material procurement challenges & source			
	diversification in cement sector			
	■ Geopolitical impact on supply chains.			
	<ul> <li>Analysing cost implications and optimising supply chains</li> </ul>			
	Policies to boost sustainable procurement practices.			
15:30 - 16:00	Networking tea break sponsored by RAGHAV PRODUCTIVITY ENHANCERS LTD. (Formerly-Region Ramming Muss Ltd.)			
16:00 - 17:30	Next-Generation leadership: Shaping the future of			
	cement, steel, and power industries			
17:30 - 17:45	Conference closure & vote of thanks			

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## **Chief Guest**



Mr. Nurul Majid Mahmud Humayun MP

Honourable Minister for Industries Government of the People's Republic of Bangladesh



## **Esteemed Speakers**



Mr. Mahbubul Alam President, Federation of Bangladesh Chambers of Commerce and Industry (FBCCI), Bangladesh





H.E. Espen Rikter Svendsen Ambassador of Norway, Bangladesh





Mr. Alhaj Su fiMohamed Mizanur Rahman Founder Chairman PHP Family, Bangladesh





**Dr. Sumon Chowdhury** Chairman, RRM Group & Secretary General, Bangladesh Steel Manufacturers Association Bangladesh







Mr. Aameir Alihussain **Managing Director** BSRM Group Bangladesh





Mr. Humayun Rashid Managing Director & CEO Energypac Power Generation Ltd. Bangladesh





Mr. Mohammed Zahirul Islam Managing Director, PHP Ship Breaking and Recycling Industries Ltd. Bangladesh



Mr. Zain Nathani **Managing Director** Nathani Group of Companies, India

NATHANI GROUP



Mr. Mohammad Firoze Steel Industry Analyst & Consultant Bangladesh





Mr. Gyanendra Lal Pradhan **Executive Chairman** Hydro Solutions Pvt. Ltd, Nepal



Mr. Rajesh Agarwal **Executive Director** RKG International FZC, UAE



Mr. Gaurav Mehta Director Best Oasis, UAE











Mr. Furkaan Hossain Deputy Managing Director, Anwar Group Bangladesh





Mr. Salehin Musfique Sadaf Director, Strategy & Transformation GPH Group Ltd, Bangladesh





Mr. Shayaan Seraz Director, Elite Steel Bangladesh





Mr. Vipan Garg Managing Director National Steel Ltd, New Zealand





Mr. Imtiaz Uddin Chowdhury

Head Sales & Marketing

BSRM Group, Bangladesh





Mr. Sanjoy Kumar Ghosh Head - Supply Chain Management BSRM Group, Bangladesh





**Mr. Yunus Hossain** CEO, Total Trade Bangladesh



Mr. Abhijeet Mahanta Sales & Marketing Director, South Asia Atlas Commodities Ltd., India



Mr. Mollah Amzad Hossain Editor, Energy & Power (Fortnightly Magazine), Bangladesh







Mr. Shafiqul Alam Lead Energy Analyst IEEFA, Bangladesh





Mr. Abhijit Sur Roy Chowdhury
India Team Leader & Regional
Chief Representative,
C&D Steel International, India





Mr. Dharmesh Jani
Founder & CEO
Intellects Innovative Solutions Pvt Ltd,
UK



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Mr. Rajib Maitra Partner Deloitte, India



Mr. Ranjit Kumar Head-Sponge Iron Trading Tata International, India

TATA INTERNATIONAL



Dr. M Tamim Dean, Bangladesh University of Engineering and Technology (BUET) Bangladesh



### Deloitte.



Dr. Ijaz Hossain Former Dean, Bangladesh University of Engineering and Technology (BUET) Bangladesh



Engr. Mizanur Rahman Former Member, BERC Bangladesh



Dr Md Salim Uddin FCA FCMA, Professor-CU; Chairman-BHBFC & Union Bank Ltd, Bangladesh





Dr Mushfiqur Rahman

Climate and Energy Expert

Bangladesh



Ms. Bhawna Tyagi Programme Lead Council on Energy, Environment & Water, India



Mr. Alexander Hogeveen Rutter Manager, Research and Diligence Third Derivative India

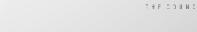


Mr. Denzil Swamy Manager EKI Energy Services Ltd India









## Sponsorship benefits

DELIVERABLES & BENEFITS	Principal	Platinum	Gold	Silver	Associate
Video Display during the Program	Yes (Max 3-5 min)	Yes (Max 3-5 min)	-	-	-
Reserved Gala Dinner Table	Exclusive	Exclusive	Reserved	Reserved	Reserved
Meeting Area	Reserved	-	-	-	-
Exhibition Stall	2 Premium Stalls (Reserved)	1 Stall	-	-	-
Advertisement in The Event Book	Premium	Premium	One Full Page	One Full Page	One Full Page
Complimentary Delegate Passes	8	6	4	3	2
Acknowledgment during the time of Conference	Yes	Yes	Yes	-	-
Company Profile & Logo in the  Website as per Hierarchy	Top Tier	2nd Top	3rd	4th	5th
Company Logo on the Back-drop	Yes	Yes	Yes	Yes	Yes
Promotion through Emails & Social Media	Yes	Yes	Yes	Yes	Yes
Recognition on Promotional Materials as per Hierarchy	Yes	Yes	Yes	Yes	Yes
Insertions in the Delegate Kit (Gift/Brochure)	Yes	No	No	No	No

## Other Sponsorship Opportunities Available:

#### **DINNER SPONSOR**

- √ Three Complimentary Passes
- ✓ Logo on the Website
- ✓ Logo on the Signage in Dinner Area
- ✓ Social Media Promotions

#### DELEGATE KIT SPONSORSHIP

- √ Two Complimentary Passes
- Company logo to be printed on the delegate bag
- Logo on the Website
- ✓ Social Media Promotions

#### NETWORKING LUNCH SPONSOR

- √ Two Complimentary Passes
- ✓ Logo on the Website
- ✓ Logo on the Signage in Lunch Area
- ✓ Social Media Promotions

## ADVERTISEMENT IN THE EVENT BOOK

✓ Full Page Advert in Event Book

#### NETWORKING TEA SPONSOR

- Two Complimentary Passes
- ✓ Logo on the Website
- ✓ Logo on the Signage in Networking Area
- ✓ Social Media Promotions

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## **Esteemed Sponsors**

#### **Principal Sponsor**



#### **Platinum Sponsors**





#### **Gold Sponsors**





#### Silver Sponsor



#### **Networking Tea Sponsor**



## **Exhibitors**





































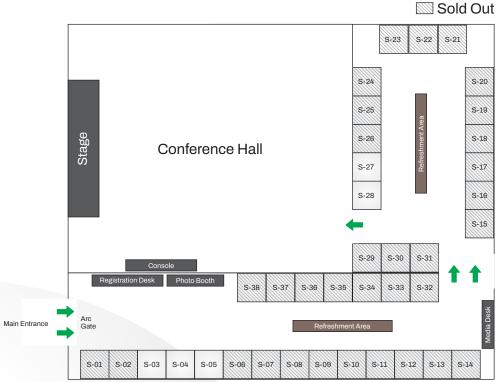








# Tentative exhibition layout





## **Exhibition Benefits**

Benefits	Space 64 Sq.ft		
Company Logo in Events Website	Yes		
Branding (Web e-mailers, social media)	Yes		
Delegate Passes	2		
Exhibition Space	8x8 feet		
Facilities with the Stall			
Spotlights	2		
3 Pin Electrical Socket	1		
Table	1		
Chairs	2		
Waste Bin	1		
Fascia Exhibitor Name (Vinyl) & Stall Number	Yes		

# Glimpses of the past edition























## Previous edition media coverage



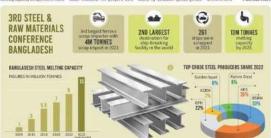








#### Shaking off Covid lull, Bangladesh steel industry eyes global foothold





#### Ctg international steel conference in September



#### Business Post

Chattogram to host 3rd Int'l Steel Conference this September

**Business Post** 







#### চট্টগ্রামে দুদিনের আন্তর্জাতিক ইস্পাত সম্মেলন শেষ হলো

অংশ নেন ৩২ দেশের প্রতিনিধি <sup>ছিলেন বিজেমা</sup>

🏂 जामां(एत्रम्मम्

স্টিল খরচের ওপর নির্ভর করে উন্নয়ন ও অর্থনৈতিক প্রবদ্ধি

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#### **Delegate benefits**



Attendance in all the sessions



Access to conference documents & speaker presentations



Delegate kit



Refreshment lunch & dinner

### CONTACT OUR TEAM

#### For Bangladeshi Companies

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