



TYPES OF DATA LICENSING

WHAT IS LICENSING?

DATA LICENSING: Data License is a legal instrument that lets the client know what they can and cannot do with our research data and prices. It is a system wherein a company which compiles all the data related to market intelligence in a particular sector, allow the other companies to access and use that data for the agreed purposes only. For the different usage of the data, different licenses are required.

USER LICENSING: It is a legal instrument which defines the number and the name of users who can access the data within an organization. User license is assigned to a named users within the organization who can access the data on behalf of the organization.

PERMITTED USAGE

1. STANDARD LICENSE :

When the data is used internally by the permitted number of users, for the analysis of potential trade opportunities. Such analysis may include analyzing charts, trends of the development of prices, plotting prices in comparison to historical values and/ or performing correlation analysis, carrying out regression analysis or back-testing of strategies etc.

RECOMMENDED FOR : Steel Manufacturer, Trading, Small Enterprises etc.

2. VALUATION & VALIDATION

When the data is used internally by the permitted number of users, for the purpose of Asset Valuation, Calculating P & L, Validating the Invoices and Purchase proposals etc.

RECOMMENDED FOR: CA and Audit companies

3. REPORTING

This license is required when the data is being used by the permitted number of users internally within the organization for the purpose of making a report, corporate planning, Transfer pricing etc. This license is ideally suited for the corporate & manufacturing units.

RECOMMENDED FOR: Global Steel Manufacturer, Trading Companies, Consultancies etc.

PERMITTED USAGE

4. REPUBLICATION

When our Price data is used for the purpose of Research & Republication, this license is The example for such cases includes News & Media Report* Publication, making a report for the client, publishing the market report on various platform including blogs, website etc. The price may also vary for this license based on the number of subscribers expected to access those report and the reason for the publication.

RECOMMENDED FOR: Media Houses, Research Publication, Any other type of Publication.

5. USE IN CONTRACTS

When our Price data is being used as the basis for the physical contract with another party by the client, this license is required.

RECOMMENDED FOR: Steel Manufacturer, Trading Companies, End Users etc.