

2nd Global Graphite Electrode Conference

第二届全球石墨电极大会

27-29 AUG 2019 | Hotel Avani Riverside

BANGKOK THAILAND

Supporting Partner

Event Overview / 会议概要

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SteelMint Events is delighted to announce the **“2nd Global Graphite Electrode Conference”**. The event runs in conjunction with the **“4th Steel Scrap, Billet & DRI Trade Summit”**, due to the networking synergies between these two sectors. The event will attract consumers, traders, manufacturers and processors in the steel industry from around the globe.

Expect to meet over 600 delegates involved in a range of materials including Steel Scrap, Graphite Electrode, Billets, Pig Iron, DRI. Benefit from this distinctive commercial opportunity!

About the Conference / 关于本次会议

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Industry experts will discuss how graphite electrodes prices, needle coke supply and growing EAF importance are changing the market dynamics and creating new opportunities. The conference presents excellent opportunity to know the latest industry updates with ample time for networking with suppliers and buyers across the globe.

Organizer / 组织方

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SteelMint Events is a SteelMint Group initiative, which is dedicated to organize conferences & seminars in the Iron & Steel sector. It provides a networking platform for people across the globe to come together & share their ideas, knowledge & products among the peers.

Supporting Partner / 支持方

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IC Carbon China is a leading platform for online information and trade efforts in graphite carbon industry. The company actively monitors raw materials like needle coke, petroleum coke, coal tar pitch, aiming at providing all clients with one-stop services among the entire industry chain.

Channel Partners / 渠道伙伴

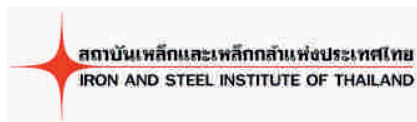
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Supporting Associations

支持协会

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Sponsors 赞助商

Platinum Sponsor



Silver Sponsor



Media Partners

媒体伙伴

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Key Focus Areas / 主要聚焦方面

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China's **Graphite Electrode Demand** and upcoming capacities



Global Graphite Electrodes **Price Trend** and forecasts



Compare Chinese **UHP Grade GE** vis-à-vis global UHP electrodes



Needle Coke **Demand-Supply Dynamics**



Will **Scrap Availability** impact China's GE demand?



Chinese **Steel Market 2020**
EAF Capacity Scenario



Growing demand for Graphite electrode in U.S. post **Import Restrictions**



Will Chinese Graphite electrode **Flood** global market?

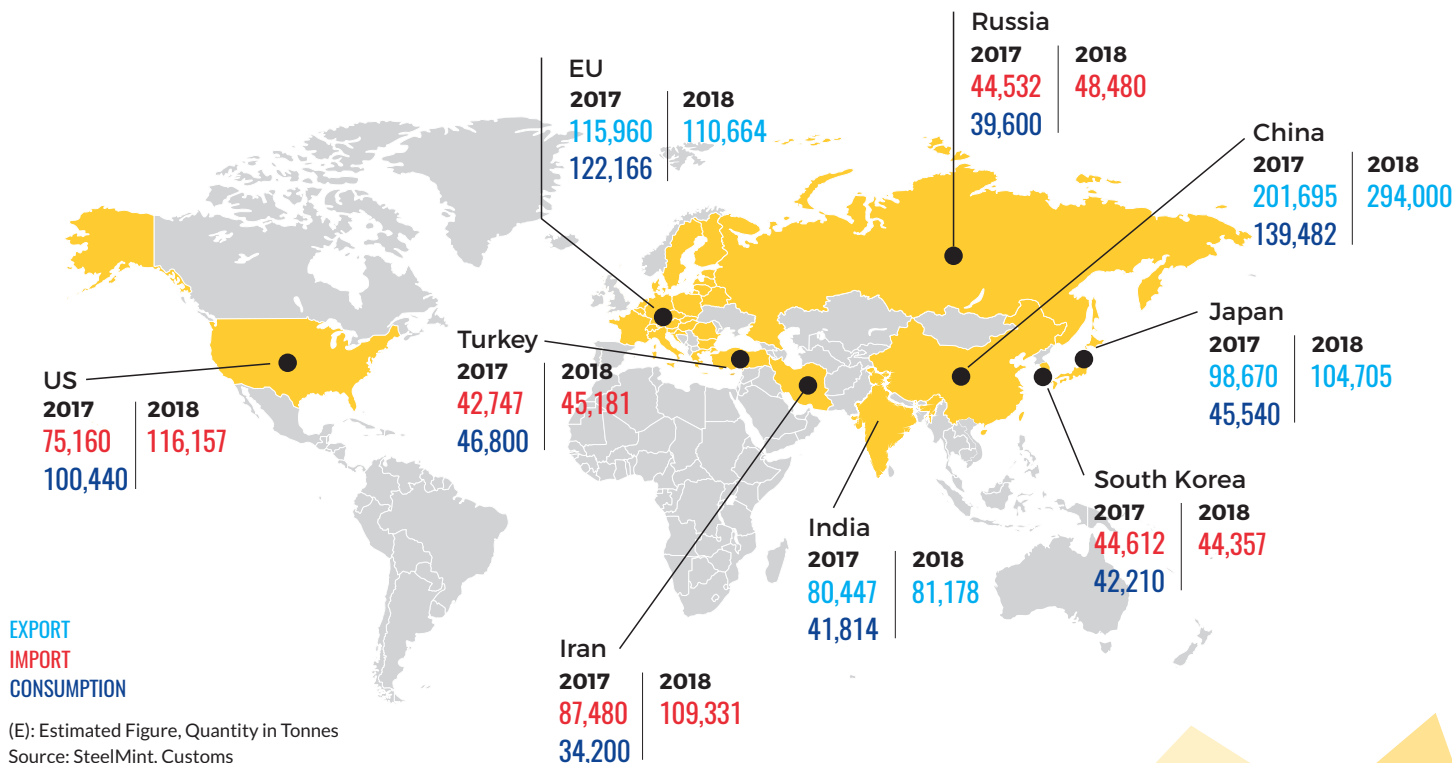


Indian GE Market and the availability of HP and RP grades ?



How will **Iran** deal with its GE requirements amid sanctions?

Global Graphite Electrodes Scenario in 2017 vs 2018



Session Highlights (Hall Red) / 会议亮点（红厅）

REGISTRATION

Tuesday, 27th August, 2019
14:00 - 19:00

CHINESE STEEL, SCRAP & EAF MARKET 2020

Tuesday, 27th August, 2019
15:00 - 16:30

TECHNICAL SESSION

Tuesday, 27th August, 2019
17:00 - 18:45

CHINA - KEY PLAYER IN THE GE SPACE

Wednesday, 28th August, 2019
11:05 - 12:30

ROUND TABLE DISCUSSION

Wednesday, 28th August, 2019
13:30 - 14:30

UNDERSTANDING GRAPHITE ELECTRODE SUPPLY DYNAMICS

Wednesday, 28th August, 2019
15:00 - 16:30

EVALUATION OF CHANGING GRAPHITE ELECTRODES DEMAND

Thursday, 29th August, 2019
10:45 - 13:00

NEEDLE COKE - THE SCARCE RAW MATERIAL

Thursday, 29th August, 2019
14:15 - 15:30

ROUND TABLE DISCUSSION

Thursday, 29th August, 2019
16:00 - 17:00

Speakers / 扬声器



Dr. Mark Shujun Ma

Chairman & CEO,
CIMM Group, China



Qian Yi

Head Department of
Steel, IC Carbon, China



Gordon Johnson

Managing Director at
Vertical Group, USA



Lian Ping

General Manager,
IC Carbon, China



Sumangal Nevatia

Senior VP,
Kotak Securities, India



Kirill Zhilyaev

Head Of Strategic Marketing,
Energoprom Group, Russia



Shen Jianfeng

Deputy GM - Marketing
& Sales, Jingyang
Technology, China



Anil Malhotra

Managing Director,
TUF Group, UAE



Fatih Koz

Consultant,
Sider Group, Turkey



Harry Fisher,

Sr Consultant,
CRU Group, Australia

**7+ speakers are invited*

Other Sponsorship Opportunities Available / 其他赞助机会可用

COCKTAIL DINNER SPONSOR

USD 11,500

- ✓ Three Complimentary Passes
- ✓ Logo on the Website
- ✓ Logo on the Signage in Dinner Area
- ✓ Social Media Promotions

DELEGATE KIT SPONSORSHIP

USD 10,000

- ✓ Two Complimentary Passes
- ✓ Company logo to be printed on the delegate bag
- ✓ Logo on the Website
- ✓ Social Media Promotions

NETWORKING LUNCH SPONSOR

USD 7,200

- ✓ Two Complimentary Passes
- ✓ Logo on the Website
- ✓ Logo on the Signage in Lunch Area
- ✓ Social Media Promotions

ADVERTISEMENT IN EVENT BOOK

USD 600

- ✓ Full Page Advert in Event Book

NETWORKING TEA SPONSOR




USD 4,000

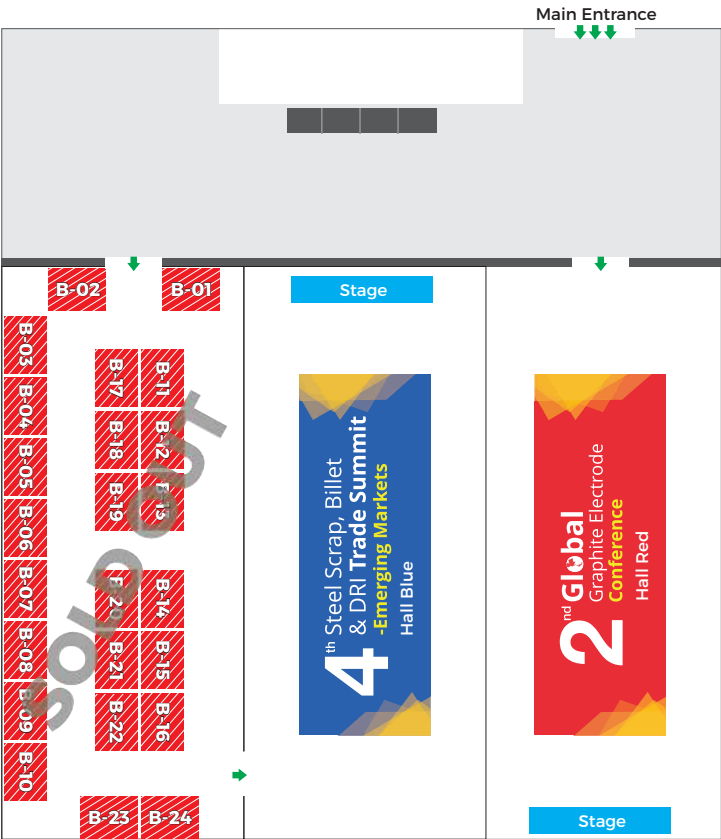
- ✓ Two Complimentary Passes
- ✓ Logo on the Website
- ✓ Logo on the Signage in Networking Area
- ✓ Social Media Promotions

Sponsorship Benefits / 赞助优点

DELIVERABLES & BENEFITS	Principal (1 Company)	Platinum (2 Companies)	Gold (3 Companies)	Silver (4 Companies)
Video Display during the Program	Yes (Max 3-5 min)	Yes	-	-
Reserved Gala Dinner Table	Exclusive	Exclusive	Reserved	Reserved
Exhibition Stall	1 Premium Stall	1 Stall	-	-
Advertisement in The Event Book	Premium Space	Premium Space	One Full Page	One Full Page
Chair Cover Branding	Yes	No	No	No
Complimentary Delegate Passes	6	4	3	2
Acknowledgment during the time of Conference	Yes	Yes	Yes	Yes
Company Profile & Logo in the Website (Hyperlinked)	Yes	Yes	Yes	Yes
Company Logo on the Back-drop	Yes	Yes	Yes	Yes
Promotion through Emails & Social Media	Yes	Yes	Yes	Yes
Recognition on Promotional Materials as per Hierarchy	Yes	Yes	Yes	Yes
Insertions in the Delegate Kit (Gift/Brochure)	Yes	No	No	No
Fees (in USD)	21500	14300	10000	7200

Exhibition Layout / 展览布局

-  3 x 2 Stall
-  Registration Desk
-  Reserved



Exhibition Benefits / 展览优点

Benefits	Space 6 Sqm (3x2)	Space 9 Sqm (3x3)
Company Logo in Events Website	Yes	Yes
Branding (Web e-mailers, social media)	Yes	Yes
Delegate Passes	2	3
Exhibition Space	3x2 meters	3x3 M
Fee (In USD)	3,500	4,300
Facilities with the Stall	Space 6 Sqm (3x2)	Space 9 Sqm (3x3)
Spotlights	2	2
3 Pin Electrical Socket	1	1
Table	1	1
Chairs	2	3
Waste Bin	1	1
Carpet	6 Sqm	9 Sqm
Fascia Exhibitor Name (Vinyl) & Stall Number	Yes	Yes

Per Delegate Fee / 每个代表费

USD 600

Early Bird

USD 700

Standard Fee

Early Bird Offer

Expires On

31st July 2019

Delegate Benefits / 代表优点



Access to the 4th Steel
Scrap, Billet & DRI Trade
Summit (Hall Blue)



Access to conference documents
& speaker presentations



Delegate kit



Refreshment lunch & dinner

130+

Participants

90+

Companies

11+

Countries

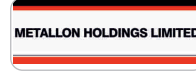
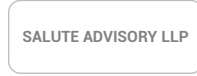
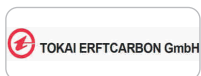
Snapshot from Previous **CONFERENCE** / 往届会议精彩瞬间



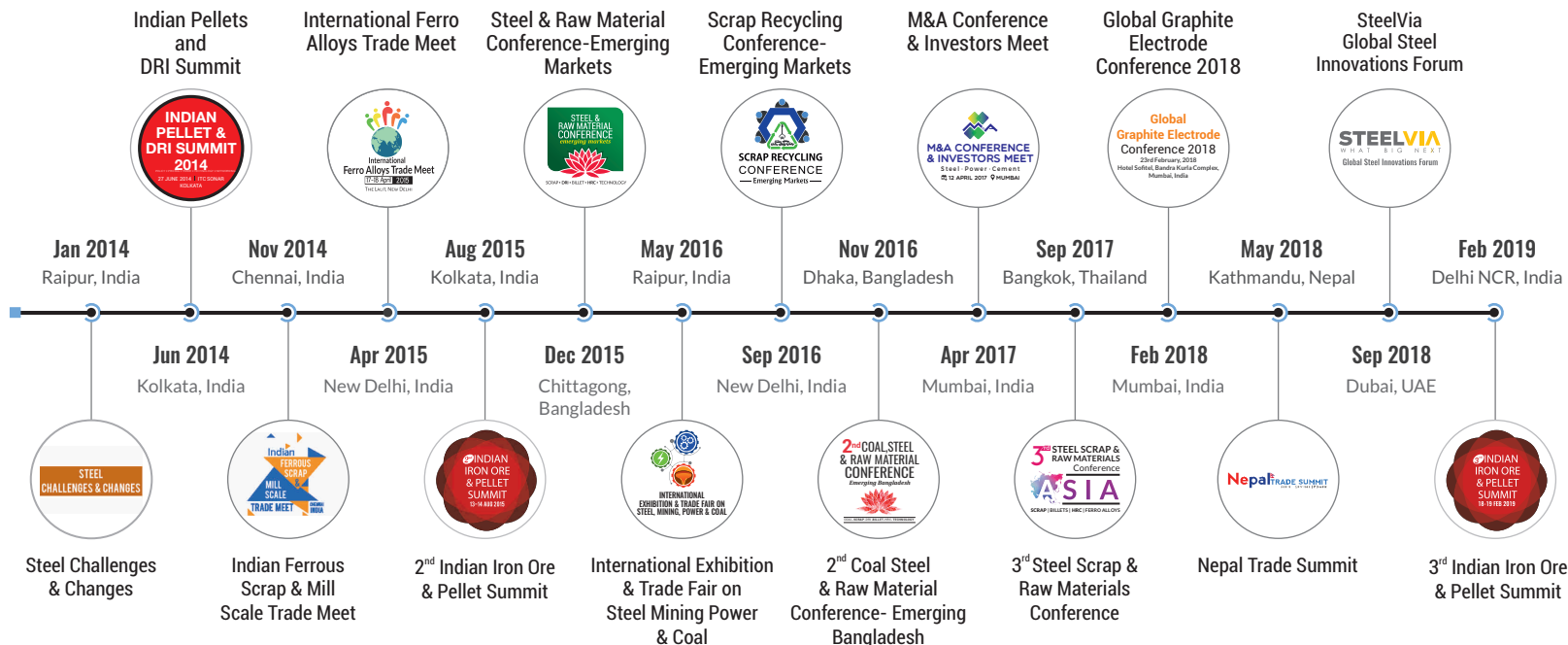
A group of people in business attire are standing and talking in what appears to be a networking area or a break room. They are engaged in various conversations.



Previous Participants / 以前的参与者



Events Timeline



CONTACT OUR TEAM / 联系我们的团队

For Speakers
Enquiry



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For Delegates, Exhibitors
& Sponsorship Enquiry



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