

2nd Global Graphite Electrode Conference

第二届全球石墨电极大会

27-29 AUG 2019 | Hotel Avani Riverside

BANGKOK THAILAND

Supporting Partner

Event Overview / 会议概要

////////////////////



SteelMint Events is delighted to announce the **“2nd Global Graphite Electrode Conference”**. The event runs in conjunction with the **“4th Steel Scrap, Billet & DRI Trade Summit”**, due to the networking synergies between these two sectors. The event will attract consumers, traders, manufacturers and processors in the steel industry from around the globe.

Expect to meet over 600 delegates involved in a range of materials including Steel Scrap, Graphite Electrode, Billets, Pig Iron, DRI. Benefit from this distinctive commercial opportunity!

About the Conference / 关于本次会议

////////////////////

Industry experts will discuss how graphite electrodes prices, needle coke supply and growing EAF importance are changing the market dynamics and creating new opportunities. The conference presents excellent opportunity to know the latest industry updates with ample time for networking with suppliers and buyers across the globe.

Organizer / 组织方

////////////////////



SteelMint Events is a SteelMint Group initiative, which is dedicated to organize conferences & seminars in the Iron & Steel sector. It provides a networking platform for people across the globe to come together & share their ideas, knowledge & products among the peers.

Supporting Partner / 支持方

////////////////////



IC Carbon China is a leading platform for online information and trade efforts in graphite carbon industry. The company actively monitors raw materials like needle coke, petroleum coke, coal tar pitch, aiming at providing all clients with one-stop services among the entire industry chain.

Channel Partner / 渠道伙伴



Media Partners / 媒体伙伴



Key Focus Areas / 主要聚焦方面

////////////////////



China's **Graphite Electrode Demand** and upcoming capacities



Global Graphite Electrodes **Price Trend** and forecasts



Compare Chinese **UHP Grade GE** vis-à-vis global UHP electrodes



Needle Coke **Demand-Supply Dynamics**



Will **Scrap Availability** impact China's GE demand?



Chinese **Steel Market 2020** EAF Capacity Scenario



Growing demand for Graphite electrode in U.S. post **Import Restrictions**



Will Chinese Graphite electrode **Flood** global market?

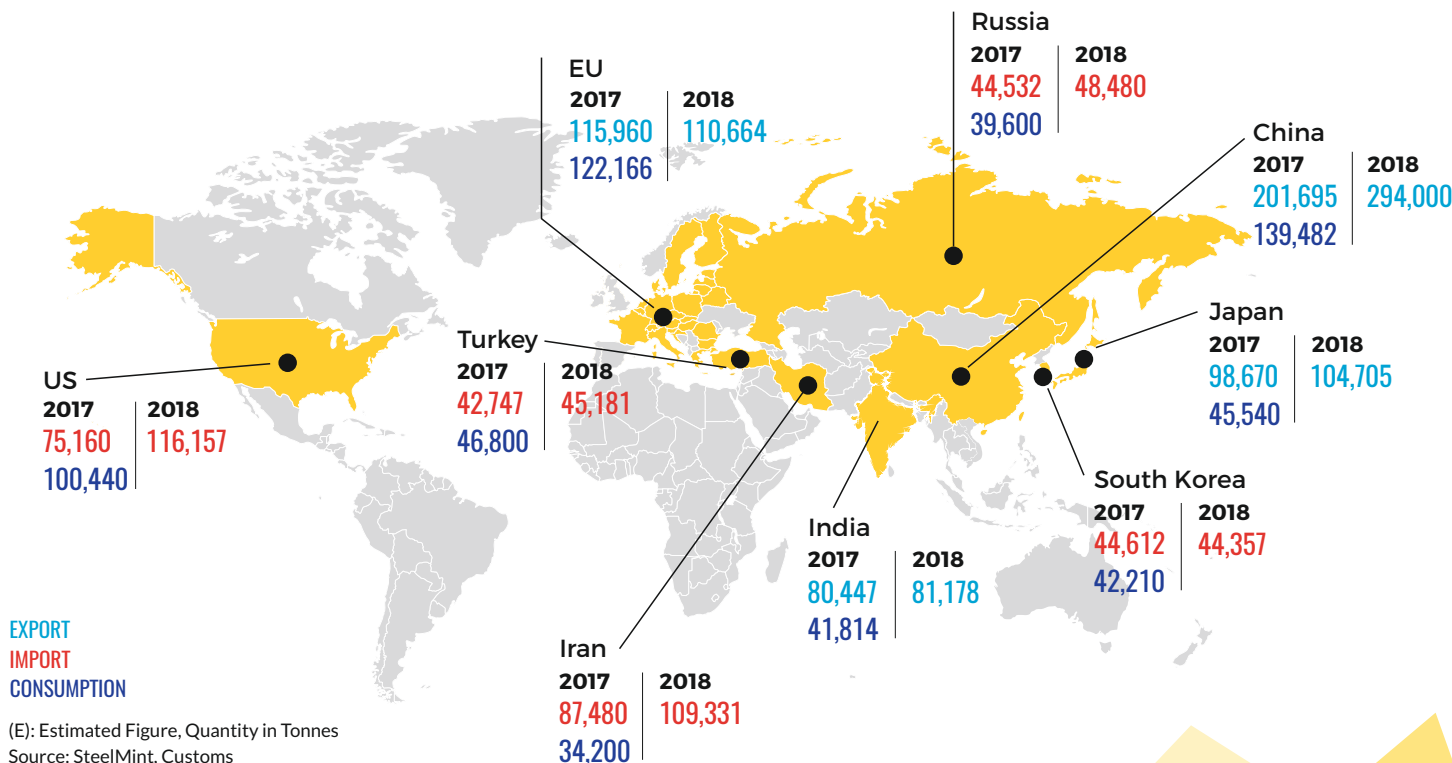


Indian GE Market and the availability of HP and RP grades ?



How will **Iran** deal with its GE requirements amid sanctions?

Global Graphite Electrodes Scenario in 2017 vs 2018



Tentative Schedule* (Hall Red)

暂定时间表（红厅）

DAY 1 | REGISTRATION

Technical Session | 1 Hr 30 Mins

Tea & Refreshments | Networking

Chinese Steel, Scrap & EAF Market 2020 | 1 Hr 15 Mins

- ◆ Has Chinese steel demand approached its peak?
- ◆ The rising importance of Steel Scrap in China (Generation, Consumption, Exports & Imports)
- ◆ How is the growth of EAF in Chinese steelmaking?

Cocktail Dinner | Networking

DAY 2 | REGISTRATION

China - Key Player In The GE Space | 1 Hr 30 Mins

- ◆ The next generation of Graphite Electrode and Green Steel Production
- ◆ Chinese UHP grade GE vis-à-vis global UHP electrodes and analysis of the possibility for Chinese GE gaining popularity
- ◆ Given the fast pace of Chinese GE capacity additions, how will China's GE demand respond?

Lunch | Networking

Needle Coke - The Scarce Raw Material | 1 Hr 30 Mins

- ◆ Needle Coke capacity additions in China & its effect on future Chinese imports
- ◆ The curious case of global Needle Coke supplies staying constant despite continuous rise in its prices
- ◆ The demand for Needle Coke from the Lithium Ion Battery Industry, and the likelihood of shortage for GE producers

Tea & Refreshments | Networking

Round Table Discussion

DAY 3 | REGISTRATION

Panel Discussion- Graphite Electrode & Needle Coke Outlook 2020 : Supply-demand Dynamics | 1 Hour

Round Table Discussion 

Lunch | Networking 

Global GE Market Scenario | 2 Hrs

- ◆ What direction will global GE prices take in lieu of rising Needle Coke cost?
- ◆ Scope of rising Indian imports of Non-UHP grade GE.

- ◆ How is Iran coping up with its GE requirement amid sanctions?
- ◆ US - An upcoming GE consumer with rising EAF outlook.

Tea & Refreshments | Networking  

Speakers / 扬声器



Dr. Mark Shujun Ma

Chairman & CEO, CIMM Group
China



Qian Yi

Head Department of
Steel, IC Carbon, China



Gordon Johnson

Managing Director at
Vertical Group, USA



Lian Ping

General Manager,
IC Carbon, China



Sumangal Nivetia

Analyst, Macquerie
Capital Securities, India



Kirill Zhilyaev

Head Of Strategic Marketing,
Energoprom Group, Russia



Anil Malhotra

Managing Director,
TUF Group, UAE

**7+ speakers are invited*

Sponsorship Benefits / 赞助优点

DELIVERABLES & BENEFITS	Principal (1 Company)	Platinum (2 Companies)	Gold (3 Companies)	Silver (4 Companies)
Video Display during the Program	Yes (Max 3-5 min)	Yes	-	-
Reserved Gala Dinner Table	Exclusive	Exclusive	Reserved	Reserved
Exhibition Stall	1 Premium Stall	1 Stall	-	-
Advertisement in The Event Book	Premium Space	Premium Space	One Full Page	One Full Page
Chair Cover Branding	Yes	No	No	No
Complimentary Delegate Passes	6	4	3	2
Acknowledgment during the time of Conference	Yes	Yes	Yes	Yes
Company Profile & Logo in the Website (Hyperlinked)	Yes	Yes	Yes	Yes
Company Logo on the Back-drop	Yes	Yes	Yes	Yes
Promotion through Emails & Social Media	Yes	Yes	Yes	Yes
Recognition on Promotional Materials as per Hierarchy	Yes	Yes	Yes	Yes
Insertions in the Delegate Kit (Gift/Brochure)	Yes	No	No	No
Fees (in USD)	21500	14300	10000	7200

Other Sponsorship Opportunities Available / 其他赞助机会可用

COCKTAIL DINNER SPONSOR

USD 11,500

- ✓ Three Complimentary Passes
- ✓ Logo on the Website
- ✓ Logo on the Signage in Dinner Area
- ✓ Social Media Promotions

DELEGATE KIT SPONSORSHIP

USD 10,000

- ✓ Two Complimentary Passes
- ✓ Company logo to be printed on the delegate bag
- ✓ Logo on the Website
- ✓ Social Media Promotions

NETWORKING LUNCH SPONSOR

USD 7,200

- ✓ Two Complimentary Passes
- ✓ Logo on the Website
- ✓ Logo on the Signage in Lunch Area
- ✓ Social Media Promotions

LANYARD SPONSORSHIP

USD 4,000

- ✓ Two Complimentary Passes
- ✓ Logo on Lanyard
- ✓ Logo on the Website
- ✓ Social Media Promotions

NETWORKING TEA SPONSOR

USD 4,000





- ✓ Two Complimentary Passes
- ✓ Logo on the Website
- ✓ Logo on the Signage in Networking Area
- ✓ Social Media Promotions

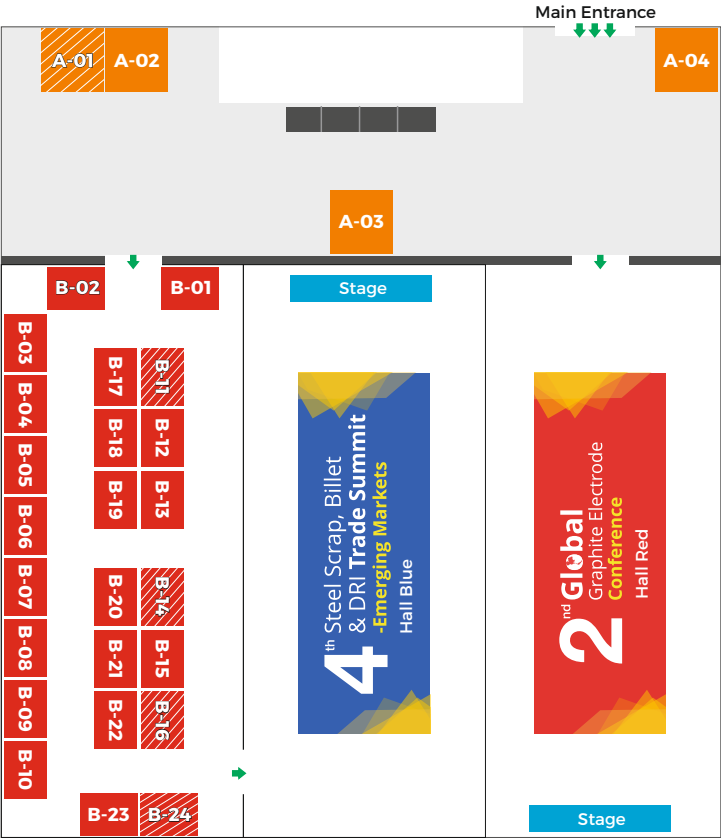
ADVERTISEMENT IN EVENT BOOK

USD 600

- ✓ Full Page Advert in Event Book

Exhibition Layout / 展览布局

-  3 x 3 Stall
-  3 x 2 Stall
-  Registration Desk
-  Reserved



Exhibition Benefits / 展览优点

Benefits	Space 6 Sqm (3x2)	Space 9 Sqm (3x3)
Company Logo in Events Website	Yes	Yes
Branding (Web e-mailers, social media)	Yes	Yes
Delegate Passes	2	3
Exhibition Space	3x2 meters	3x3 M
Fee (In USD)	3,500	4,300
Facilities with the Stall	Space 6 Sqm (3x2)	Space 9 Sqm (3x3)
Spotlights	2	2
3 Pin Electrical Socket	1	1
Table	1	1
Chairs	2	3
Waste Bin	1	1
Carpet	6 Sqm	9 Sqm
Fascia Exhibitor Name (Vinyl) & Stall Number	Yes	Yes

Per Delegate Fee / 每个代表费

USD 500

Super Early Bird

USD 700

Standard Fee

Super Early Bird Expires On **30th Apr 2019**

Delegate Benefits / 代表优点



Attendance in all
conference sessions



Access to conference documents
& speaker presentations



Delegate kit



Refreshment lunch & dinner

130+

Participants

90+

Companies

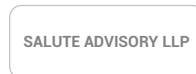
11+

Countries

Snapshot from Previous CONFERENCE / 往届会议精彩瞬间



Previous Participants / 以前的参与者



CONTACT OUR TEAM / 联系我们的团队

For Speakers
Enquiry



Aditi Tiwari

aditi.tiwari@steelmintgroup.com
+91 98676 04092

For Delegates, Exhibitors
& Sponsorship Enquiry



Vinamrata Jaisinghani

vinamrata@steelmint.com
+91 62637 51163

For Delegates
Enquiry



Liang Wang (Peter)

peter@iccsino.com
+86 18601625902