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## What is **ENGAGE**?

**ENGAGE 2.0** is a 5 day webinar series to be held from 07-11th March 2022.

The global steel industry dynamics are evolving rapidly with industry prioritising decarbonisation as the way forward through current disruptions.

Our endeavour is to discuss the changing market dynamics of finish steel and raw material to facilitate decision making.



**20+**

**Sessions**

**1000+**

**Minutes of Knowledge  
Sharing**

**20+**

**Speakers**

**06**

**Industry Verticals**

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## Decarbonising Ironmaking: Hydrogen-based DRI in China & India

- ✓ New Fleet of BF's in China, India and Huge Costs for Retrofitting for Carbon Capture
- ✓ Expanding Scope for DRI in China
- ✓ Role of Steel Majors Baosteel, HBIS in Adopting DRI
- ✓ Transforming India's Coal-based DRI Sector
- ✓ India's Renewable Energy Advantage & Green Hydrogen



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**11:00 - 11:45 AM IST**



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**Speaker**



**Mr Praveen Chaturvedi**

VP & Head – Sales Upstream India,  
Metals Division,  
Tenova Technologies Pvt Ltd,  
India

**tenova**



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## The Indian Steel Market Outlook in H1 FY'23

- ✓ Current Dynamics of Steel Market – Supply & Demand
- ✓ Strategy to Cope with Unknown Raw Material Prices – are Current Price Levels Sustainable?
- ✓ Export Allocations by Indian Mills in Next Few Months
- ✓ Situation of Steel Inventories in the System
- ✓ Upcoming Steel Capacity and its Impact on the Market



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### Guest of Honour

**Smt Ruchika Chaudhry Govil**

Additional Secretary,  
Ministry of Steel, GOI

### Speaker



**Mr Alain Legrix de La Salle**

Director and VP, Sales and Marketing,  
AMNS India and VP, ArcelorMittal





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## Growing Importance of Pellet Feed in India's Steelmaking

- ✓ Increasing Pellet Capacities in India
- ✓ Benefits Over Sinter Usage
- ✓ Massive Push for Decarbonization & Green Steel
- ✓ Outlook of Indian Pellet Industry



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**Speaker**



**Mr U. S. Ramachandra Raju**

Head, Pellet Plant Operations,  
Odisha Asset, AM/NS India

**AM/NS  
INDIA**



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## Indian Iron Ore Production Scenario In CY'22

- ✓ Indian Iron Ore Production Scenario - Pre & Post Mine Block Auctions
- ✓ Production Ramp-up Plans of Key Miners
- ✓ India's Iron Ore Production Outlook - 2022



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## Speakers



**Mr Sabyasachi Mohanty**

Director Operations,  
Odisha Mining Corporation, India



**Mr A K Padhy**

Executive Director (Commercial)  
NMDC, India





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## Will Global Thermal Coal Prices Stabilize in 2022?

- ✓ Indonesia's Domestic Supply Concerns and Coal Exports in 2022
- ✓ Logistical Bottlenecks in South Africa Likely to Pressure Supplies
- ✓ Decline in High-Grade Coal Production in Australia
- ✓ Will Environmental Restrictions Further Impact China's Domestic Coal Supplies?



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**Speaker**



**Mr Siddharth Choudhary**

Head, Thermal Coal  
(Mena & Indian Ocean)  
Trafigura, UAE





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## Emerging Trends in Met Coke Trade Dynamics

- ✓ China's Emissions Targets, Rising Scrap use and Coke Exports
- ✓ India: Growing Demand, Rising Import Costs
- ✓ Pivot to Asia and Emerging Met Coke Trade Dynamics
- ✓ Carbon Prices in Europe and the Road Ahead



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**Speaker**



**Mr Puneet Jagatramka**

Executive Vice President,  
JSW, India





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## Indian Steel Pipes and Tubes Market Outlook - H1 FY'23

- ✓ Demand Drivers for Structural Steel Pipes & Tubes in H1 FY'23
- ✓ Steel Pipes Usage in Construction and Infrastructure
- ✓ Strategy to Cope with Unknown Raw Material Prices
- ✓ Changing Market Dynamics Due to Covid-19 – Opportunities & Challenges



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**Speaker**



**Mr Anubhav Gupta**  
Chief Strategy Officer  
(APL Apollo), India





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## Tokyo Steel's Strategy on the Dynamism of Global Scrap Flow

- ✓ Japanese Ferrous Scrap Market Overview - Generation, Consumption & Exports
- ✓ Impact of the Lifting of Chinese Ban on Scrap Imports
- ✓ Strategy of Key Mills on Changing Global Ferrous Scrap Trade Flows



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**Mr Gaku Ito**

General Manager, Sales  
Tokyo Steel, Japan





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## India : Aluminium Alloy Industry Outlook



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**Mr Jayprakash Sahu**

AGM, Scrap & Recycling

SteelMint, India

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## What are Key Sectors Driving Indian Steel Demand in the Medium to Long Run ?

- ✓ Construction and Infrastructure
- ✓ Renewables
- ✓ Transportation (water/gas/oil)
- ✓ Engineering
- ✓ Automotive
- ✓ Capital Goods



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**Mr Ranjan Dhar**  
Sr. Vice President &  
Chief Marketing Officer  
AMNS India

**AM/NS  
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## Cutting Metallurgical Coke Usage in Blast Furnace Steelmaking



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**Mr Anil Chaudhary**

Group CEO, Metals and Mining,  
ESSAR; and Chairman, Minerals and  
Metals Committee, PHDCCI  
Ex Chairman, Steel Authority of  
India Ltd. (SAIL)







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## India's Scrap Generation from ELV in Next 5 yrs?

- ✓ India Scrap Consumption Index
- ✓ New Upcoming Facility of Recycling?



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**Mr Sachin Shetty**

Managing Partner,  
Quesrow Consulting, India

**quesrow**



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## Key Drivers of Chinese Steel Market in 2022

- ✓ Steel Production Cuts & Demand Outlook - 2022
- ✓ How will it Impact Chinese Steel Exports & Imports?
- ✓ Impact of Steel Production Cuts on Raw Material Demand
- ✓ China's Determination to Go Green



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**Ms Jing Zhang**

Analyst, Iron Ore Department,  
MySteel, China

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## Global Ferrous Scrap Price Outlook in Near Term

- ✓ Key Price Drivers of South Asian Ferrous Scrap Markets
- ✓ Demand-Supply Dynamics
- ✓ Logistical Challenges
- ✓ Near Term Price Outlook



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**Mr Sanjoy Ghosh**

Head of Supply Chain, BSRM, Bangladesh



**Mr. Fazal Ahmed**

COO & CFO, Amreli Steels, Pakistan





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## Impact of Coking Coal Prices on Global Steel Industry

- ✓ Impact of Steel Output Curbs in China
- ✓ Asia Pacific Demand Driving Global Market
- ✓ How Could High Prices Impact the Global Steel Industry?
- ✓ Decarbonisation and the Future of Met Coal



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### Speakers



**Mr Steven Vercammen**

Senior Expert, McKinsey  
& Company, Belgium



**Mr Friso De Clercq**

Solution Expert, McKinsey  
& Company, Belgium

**McKinsey  
& Company**



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## What to Expect from the Indian Ferro Chrome Industry in 2022?

- ✓ Domestic Stainless Steel Production Outlook
- ✓ Stainless Steel Production in China to Plateau?  
China's Ferro Chrome Import Outlook
- ✓ Will Consolidation in India's Chrome Ore Market  
Keep Prices High, Especially for Higher Grades?
- ✓ Chrome Ore Trade Dynamics



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**Mr Bharatendu Gupta**

Associate Vice-President,  
Purchase, Jindal Stainless Ltd,  
India





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## Developments in Indian Mineral Policies & Way Forward

- ✓ How have Recent Changes in Mmdr Amendment Act Benefitted India's Mining Industry?
- ✓ Changing Market Dynamics Post Mine Block Auctions
- ✓ Recent Developments on Nmi



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**Mr Pankaj Kumar Satija**

Managing Director,  
Tata Steel Mining Limited, India

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## Changing Trade Dynamics of Global Steel Market

- ✓ How Did the Global Steel Market Perform in 2021?
- ✓ What to Expect in 2022 - Steel Production, Exports & Imports
- ✓ Key Drivers to Look Out for in 2022



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**Mr LEE, Gehsung Matthew**  
Director, Steel Div. Posco  
International India Pvt. Ltd., India



**Mr Rajesh Agrawal**  
Consultant - Global Steel Trade



**Mr Apramey Saxena**  
Chief Marketing Officer,  
Vedanta Sesa Goa, India





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## Growth Prospects for Graphite Electrodes Consumption

- ✓ China EAF Capacity Growth to Boost GE Market
- ✓ How Could Steel Production Curbs in China in CY'22 Impact the Market?
- ✓ Asia Pacific Driving the Surge in Global Consumption
- ✓ Export Outlook for Indian Producers
- ✓ High Needle Coke and Energy Prices Pushing Ge Prices Higher



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**Mr Gordon Johnson**

CEO & Founder,  
GLJ Research, USA



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